



CORPORATE MEMBERSHIPS



Belonging and people development in action.

OwnTrail membership provides your employees with the tools and community to blaze their own trails in the workplace and beyond.

Members get:

- OwnTrail's signature Trail visualization for career journey mapping.
- Unlimited Help Beacons to give and get support from the OwnTrail community.
- Quarterly workshops conducted within your company.
- Weekly reflection prompts and conversations to gain clarity and confidence.
- Private Notes tool to track progress and perspectives.
- Monthly Trail Talks from a variety of trailblazers, plus access to previous talk recordings.
- Monthly Trailblazer Book Club
- + new features launching in 2022!

With OwnTrail membership, employees make progress in a way that's authentic to who and where they are right now.

More than a perk.

Professional experiences have suffered since the pandemic began.

- Motivation at work has dropped by 41%
- 61% say their employers' commitment to supporting them is insufficient.
- 57% are actively looking for a new job or are planning to.

Fulfilling careers require holistic support.

- 41% of employees would feel more supported at work if they had leadership, mentorship and networking opportunities.
- Employees are increasingly interested in nonlinear careers, but 57% think it would be easier to go to a new company to make a change.

Low cost, big value.

OwnTrail membership is the perfect way to support Employee Resource Group (ERG) charters, internal mobility programs and career development initiatives.

Pricing is based on total eligible employees:

- 50-100: \$500/mo
- 100-250: \$1000/mo
- 250-500: \$2500/mo
- 500-1000: \$5000/mo
- 1000+: custom pricing available